



Hampton Inn & Conference Center

1204 Berryville Ave
Winchester



"We offer 100 rooms and over 5000 sq. ft. of versatile meeting space. We have Conference rooms that can handle up to 250 people, with exceptional service."

Green Statement: "We realize the importance of preserving our planet. It is our honor to provide guests and staff with green services. Our goal is to reduce overall carbon footprint by 10%."

CORE ACTIVITIES for Green Conference Centers

- ☒ **Recycling.** All conference centers must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans and plastic bottles. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. This facility pledges that they:
 - Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
 - Have recycling bins located: lobby and conference area
 - Also recycle toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- ☒ **Minimization of Disposable Food Service Products.** All conference centers are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, you are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items made from bio-based materials, renewable materials
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable
- ☒ **Solid Waste Reduction.** All conference centers must be actively working to reduce their solid waste generation. This facility pledges that they:
 - Track overall solid waste costs
 - Have a numeric goal to reduce overall materials that go to the landfill
 - - Kitchen (or meetings/events)*
 - Have an effective food inventory control to minimize waste
 - - Dining room (or meetings/events)*
 - Use cloth napkins
 - Use non-bleached napkins and coffee filters
 - Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Install carpet with sustainable or recycled content and low-VOC adhesives
- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)

Activities outdoors

- Have an effective landscape management plan which minimizes lawn areas
- Have an effective storm water management plan which includes minimization of impervious areas (paving, concrete, etc.)
- Have installed drip line irrigation
- Maintain vegetative buffers around streams and ponds

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time
- Calculate the environmental impacts of the facility's energy usage by using a pollution calculator

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas

Appliances and electronic devices

- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used

Transportation-related energy use

- Use alternative fuel, hybrid-electric, or electric vehicles

- ☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages
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For more information on Hampton Inn & Conference Center, see www.hamptoninn.com/hi/winchester-north.com or contact Roderick A Ferre at rick.ferree@hilton.com or 540-678-4000.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Conference Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This conference center has met the established "core activities" for **Green Conference Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

